

The 5Q Pricing Framework

A question-based approach to pricing that is intuitive and easy to adopt at your pace

SaaS | DaaS | PaaS





The 5Q Pricing Canvas

Why



Who



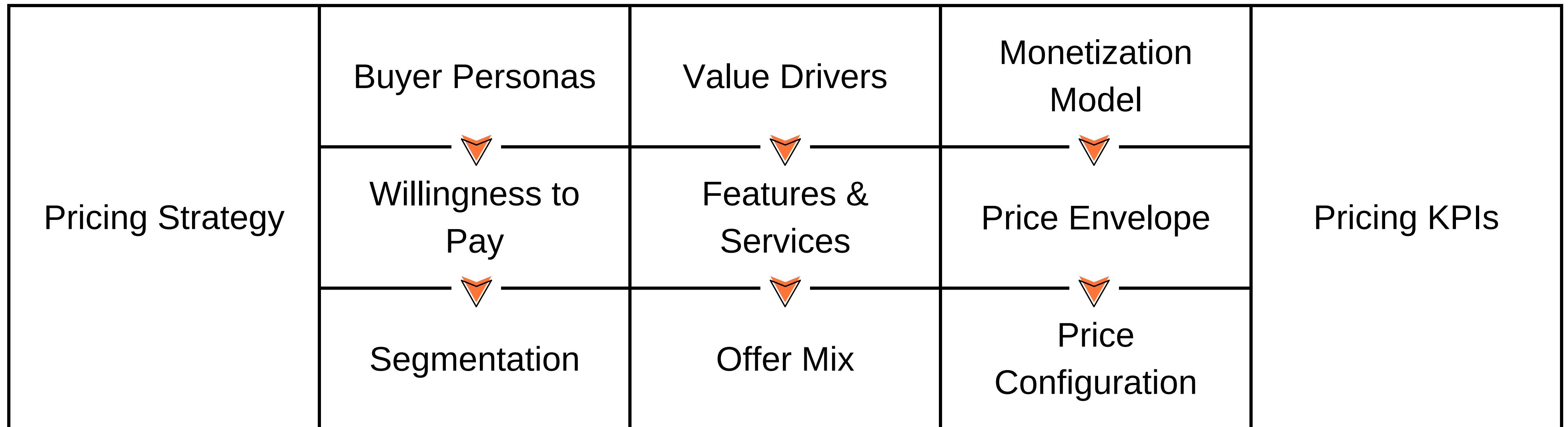
What



How



Which



E.A.R.N.

W.A.N.T.

C.O.M.B.O.

M.O.D.E.L.

A.D.A.P.T.